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Department:
Science and Technology
REPUBLIC OF SOUTH AFRICA



Companies and Intellectual
Property Commission

a member of the dti group

Creating and Leveraging Intellectual Property in Developing Countries: A Power Tool for Social and Economic Growth

Durban, South Africa

17-20 November 2013

The Companies and IP Commission (CIPC) along with the National IP Management Office (NIPMO) of South Africa are delighted to announce an upcoming jointly-sponsored conference on “Creating and Leveraging Intellectual Property in Developing Countries: A Power Tool for Social and Economic Growth” (Durban, 17-20 November, 2013).

This conference follows on from the successful meeting of the BRICS Heads of Patent Offices in Durban in May 2013, and comes at an important time—not just in the progress of South Africa, but throughout all of Africa, as well as the BRICS nations, as the countries work to shape the future of IP. South Africa and other African countries consider it a priority to motivate domestic inventions to spur economic and social growth, and welcome your help and support in this effort.

The conference is co-chaired by Astrid Ludin, Commissioner of CIPC (an agency of the Department of Trade and Industry of South Africa that houses the South African Patent Office); Jonathan Youngleson, Head of National IP Management Office (an agency of the Department of Science and Technology), and Sherry Knowles, Principal, Knowles IP Strategies.

Highlights of the conference include:

- An opening Ministerial Round Table on “The Strategic Use of IP in Emerging Economies,” featuring two Ministers in the cabinet of President Jacob Zuma: Rob Davies, Minister of Trade and Industry, Republic of South Africa, and Derek Hanekom, Minister of Science and Technology
- Representatives of the BRICS Head of IP Offices will discuss “The Effect of the National Patent System on the Perceived Investment Value of a Patent.”

- In addition to senior officials from the South African government, the conference will be attended by international key government, organization, industrial and academic leaders from Africa and other BRICS countries, as well as the U.S. and Europe, to form a fertile environment for discussion, networking and relationships.

In addition to representatives mentioned above, current speakers include:

McLean Sibanda (CEO, Innovation Hub of Guateng Provence and President of the African Division of the International Association of Science Parks); **Justice Joel Ngugi** (High Court of Kenya); **Morne Barradas** (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South Africa)); **Chief Judge James Smith** (U.S. Patent and Trademark Office, Patent Trial and Appeal Board (inv)); **Roy Waldron** (Chief IP Counsel, Pfizer); **Phil Johnson** (Chief IP Counsel, Johnson & Johnson); **James Pooley** (Deputy Director, WIPO); **Maaïke va Velzen** (IP & Standards, General Manager, Philips Group Innovation); **Todd Dickinson** (Executive Director, AIPLA); **Steve Sammut** (Professor, Wharton School of Business and Burrill Venture Partner); **Gordon Myers** (Chief Counsel, Technology and Private Equity, IFC Legal Department of the World Bank); **Yonah Seleti** (Acting Deputy Director General, Human Capital and Knowledge Systems, Department of Science and Technology of South Africa); **Michal Preminger**, PhD, MBA (Executive Director of the Office of Technology Development, Harvard Medical School); **Konji Sebati** (Director of Department of Traditional Knowledge and Global Challenges, WIPO); **Ellis Owusu-Dabo** (Scientific Director of the Kumasi Centre for Collaborative Research in Tropical Medicines at Kwame Nkrumah University of Science and Technology (Ghana)); **Professor Dennis C. Liotta** (Samuel Chandler Dobbs Professor of Chemistry at Emory University and Founder of Emory Institute for Drug Discovery and DRIVE (Drug Innovation Ventures at Emory)); **Jennifer Dent** (President, BIO Ventures for Global Health); and **Professor Joseph Strauss** (Professor of Law at Universities of Munich and Ljubljana; Chair, IP and Innovation Management, University of South Africa and Professor of George Washington Law School).

The conference will also include an inaugural African IP Exhibition Hall with 30-50 booths with posters and exhibits by African inventors. This effort is co-ordinated by the Innovation Hub of Gauteng Province and the African branch of the International Association of Science Parks.

For more information on registrations and sponsorships, please contact mail@clipdc2013.com. The conference website will be available for online registrations in August.



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NIPMO
NATIONAL INTELLECTUAL PROPERTY
MANAGEMENT OFFICE
An initiative of the Department of Science and Technology



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Intellectual Property Conference 2013

“Creating and Leveraging Intellectual Property in Developing Countries: A Power Tool for Social and Economic Growth”

17 – 20 November 2013

Southern Sun Elengani Hotel

Durban, South Africa

Intellectual Property Conference 2013: Overview

The National IP Management Office (“NIPMO”), an agency of the Department of Science and Technology, together with The Companies and IP Commission (“CIPC”) of South Africa invite you to a transformative non-profit conference focusing on *“Creating and Leveraging Intellectual Property in Developing Countries: A Power Tool for Social and Economic Growth.”*

Conference Objectives

NIPMO (an implementation office of the Intellectual Property Rights From Publicly Financed Research and Development, Act no. 51 of 2008 (IPR-PFRD Act)) and CIPC (responsible for administering Intellectual Property (IP) legislation and compliance including IP registration and maintenance thereof), seek to:

- Promote a positive IP culture and IP capacity building in Africa.
- Increase awareness of the economic and social value of domestically-created IP in Africa and other BRICS countries and developing countries
- Celebrate and foster inventorship in Africa
- Stimulate technology transfer
- Create a forum for international IP specialists and innovation specialists to share best practices
- Build new global relationships to foster business opportunities
- Facilitate the exchange of knowledge and best practices in promoting IP commercialisation opportunities for public and private sector in the developing world context (BRICS and the African continent emphasis).
- Infuse the developing world perspective on IP management from a continental view.
- Set a pace on managing structural issues that impact IP commercialisation in the developing world.

- Identify and highlight the key challenges to IP commercialisation in the continent (especially South Africa).
- Explore policy options to improve IP commercialisation.

Conference Topics

Topics that will be addressed at the conference include:

- *The strategic use of IP in emerging economies.*
- *The need to transition from a resource based to knowledge based economy.*
- *A model for leveraging IP in Developing countries.*
- *The effect of the national patent system on the perceived investment value of a patent.*
- *Financing the creation and development of domestic IP in developing countries.*
- *Leveraging available IP at corporations and institutions to jumpstart new ventures in developing economies.*
- *Comparative IP legal frameworks in developing countries and effect on business confidence in new IP ventures.*
- *Leveraging technology transfer in developing countries to assist with inventing and entrepreneurship.*
- *Recent global patent cases and their implications.*
- *Building an entrepreneurial management team.*
- *Communicating IP issues effectively.*
- *Pharmaceutical and Biotech IP: What does it take to succeed.*
- *Computer and Software IP: Global trends and opportunities.*
- *What can governments do to stimulate inventing and entrepreneurship?*
- *Towards global uniformity of standards for patent and regulatory approvals.*
- *Leveraging the value of charitable IP pools to create domestic IP and companies.*
- *Assessment of Technologies as a basis for business start up*
- *Traditional Knowledge and Genetic Resources.*
- *African Innovation Parks: Success and Challenges.*
- *Can Access and patents co-exist in the developing world and where is the right line?*
- *IP as a business model (How African Companies have built and leveraged IP)*

Participants

The target is approximately 250 - 300 participants, including but not limited to people from the following focus areas:

- IP and technology transfer professionals
- Inventors from Africa and other developing countries
- Innovation Hubs and Science Parks
- Researchers from public and private sector
- Investors
- Technology entrepreneurs
- International and regional organisations
- Government officials involved in research funding and IP management
- Domestic and international corporations
- Small to Medium Enterprises (SME's)

A special feature of this conference the inaugural “African IP Exhibition Hall” which will display innovative technology related products/services from African inventors and entrepreneurs. This effort is co-ordinated by the Innovation Hub of Gauteng Province and the African branch of the International Association of Science Parks. We plan to have 30-50 exhibition spaces made available to prospect African technopreneurs to showcase domestic innovation.