



**science
& technology**
Department:
Science and Technology
REPUBLIC OF SOUTH AFRICA

NIPMO
NATIONAL INTELLECTUAL PROPERTY
MANAGEMENT OFFICE
An initiative of the Department of Science and Technology



Companies and Intellectual
Property Commission
a member of the dti group



CLIPDC

**Creating and Leveraging Intellectual Property
in Developing Countries**

Southern Sun Elangeni Hotel, Durban, November 17-20, 2013

AGENDA

Day 1: Sunday, 17 November 2013	
17:00 - 20:00	Registration and Welcome Reception
Day 2: Monday, 18 November 2013	
7:30-8:45	Registration, Breakfast and Coffee
8:45-9:00	Opening remarks (Program Director Introduction): Astrid Ludin , Commissioner, Companies and Intellectual Property Commission (CIPC) Jonathan Youngleson , Head of National Intellectual Property Management Office (NIPMO)

9:00-9:15	Introduction of Ministers – Astrid Ludin
9:15-10:45	Ministerial Round Table: The Strategic Use of IP In Emerging Economies Rob Davies (Minister of Trade and Industry, Republic of South Africa) Derek Hanekom (Minister of Science and Technology, Republic of South Africa)
10:45-11:15	Tea Break (Photo Session with the Ministers)
11:15-13:00	The Effect of the National Patent System on the Perceived Investment Value of a Patent. Moderator: Todd Dickinson (Executive Director, American Intellectual Property Law Association) Panelists: Astrid Ludin (Commissioner, Companies and Intellectual Property Commission) Chief Judge James Smith (U.S. Patent and Trademark Office, Patent Trial and Appeal Board (inv)) James Pooley (Deputy Director, World Intellectual Property Organization) John Kabare (Senior Examiner, African Regional Intellectual Property Organization, Zimbabwe)
13:00-14:00	Lunch
14:00-14:45	A Corporate View of What Makes a Quality Patent Moderator: McLean Sibanda (CEO, Innovation Hub of Gauteng Province and President of the International Association of Science Parks) Panelists: Philip S. Johnson (Chief IP Counsel, Johnson & Johnson) Maaïke Van Velzen (IP & Standards General Manager, Philips Group Innovation, Netherlands) Morne Barradas (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South

	Africa))
14:45-15:45	<p>New Models for Leveraging IP in Developing Countries</p> <p>Moderator: Gordon Myers (Chief Counsel, Technology and Private Equity, International Finance Corporation World Bank Group)</p> <p>Panelists: Tatiana Saribekian (CEO/President, Domain Russian Investments (Moscow))</p> <p>Stephen Sammut (Senior Fellow, Wharton School of Business and Venture Partner, Burrill & Company)</p> <p>Professor Venkat Chandrasekar (Clinical Professor, Entrepreneurship, Indian School of Business (Hyderabad, India))</p>
15:45-16:00	Tea Break
16:00-17:30	<p>Lessons from Paths of Leading Global Entrepreneurs</p> <p>Moderator: Sherry Knowles (Principal, Knowles IP Strategies)</p> <p>Panelists: Professor Robert S. Langer (David H. Koch Institute Professor of Chemical Engineering, Massachusetts Institute of Technology (MIT))</p> <p>Dr. Michal Preminger, PhD, MBA (Executive Director of the Office of Technology Development, Harvard Medical School, Harvard University)</p> <p>Professor Dennis C. Liotta (Samuel Chandler Dobbs Professor of Chemistry at Emory University and Founder of Emory Institute for Drug Discovery and DRIVE (Drug Innovation Ventures at Emory))</p>
17:30 – 17:35	Closing remarks for Day 2: Program Director
17:35	Speakers and Sponsors depart for Speaker’s Dinner

Day 3: Tuesday, 19 November 2013

7:30-8:00	Registration and Tea
8:00-8:10	Opening Remarks and Introduction of Mr. October (Astrid Ludin)
8:10-9:00	Address by Director General of Trade and Industry-Mr. Lionel October
Morning Plenary Sessions	
9:00-10:00	<p>How Can Developing Countries Transition from a Resource to a Knowledge-based Economy and What is the Role of IP?</p> <p>Moderator: Lungile Dukwana (Executive Head, Strategy Companies and Intellectual Properties Commission of South Africa)</p> <p>Panelists: Professor Joseph Straus (Professor of Law at Universities of Munich and Ljubljana, Chair, IP and Innovation Management, University of South Africa) Marshall B. Coyne Visiting Professor of George Washington Law School) Professor Ruth Kiraka (Dean, Institute of Continuing Education, Strathmore University (Nairobi, Kenya)) Dr. Thami Mazwai (Resident Executive, Wits Business School (South Africa)) Ahmed Abdel Latif (Senior Programme Manager IP and Technology, Internal Centre for Trade and Sustainable Development (Switzerland))</p>
10:00 – 10:15	Tea Break
10:15 - 11:15	<p>Using Innovation to Accelerate Health Care Research and Development</p> <p>Moderator: Roy Waldron (Chief IP Counsel, Pfizer)</p> <p>Panelists: Dr. Jorge Bermudez (VP, Production and Innovation in Health, Fundação Oswaldo Cruz (Brazil)) Dr. Solomon Nwaka (Special Programme for</p>

	<p>Research and Training in Tropical Diseases (TDR), World Health Organization)</p> <p>Dr. Ellis Owusu-Dabo (Scientific Director, Kumasi Centre for Collaborative Research in Tropical Medicines, Kwame Nkrumah University of Science and Technology (Ghana))</p> <p>Dr. Ponni Subbiah (Global Program Leader, PATH)</p>
11:15 – 12:15	<p>Leveraging Available IP at Corporations to Jump-start New Ventures in Developing Economies</p> <p>Moderator: Trod Lehong (IP Manager, Technology Innovation Agency of South Africa)</p> <p>Panelists Morne Barradas (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South Africa))</p> <p>Philip S. Johnson (Chief IP Counsel, Johnson & Johnson)</p> <p>Procter & Gamble (inv)</p>
12:15-13:15	Lunch
<u>Afternoon Breakout Sessions</u>	
13:15-14:30	<p><u>Session 1:</u> Leveraging Technology Transfer in Developing Countries to Assist with Inventing and Entrepreneurship</p> <p>Moderator: Jonathan Youngleson (National Intellectual Property Management Office)</p> <p>Panelists: Ahmed Abdel Latif (Senior Programme Manager IP and Technology, International Centre for Trade and Sustainable Development (Switzerland))</p> <p>Tana Pistorius (Department of Mercantile Law, University of South Africa)</p>

	<p>Dr. Michal Preminger, Ph.D., MBA (Executive Director of the Office of Technology Transfer, Harvard Medical School, Harvard University)</p> <p>Prof Yousuf Vawda (School of Law, University of KwaZulu Natal)</p> <p>Dr. Tobias Schonwetter (Director: Intellectual Property Unit, University of Cape Town, Department of Commercial Law)</p> <p>Dr. Michelle Mulder (President, South African Research & Innovation Management Association)</p>
	<p>Session 2: Recent Global Patent Cases and their Implications</p> <p>Moderator and Panelist: Roy Waldron (Chief IP Counsel, Pfizer)</p> <p>Panelists: Professor Joseph Straus (Professor of Law, Universities of Munich and Ljubljana, Chair IP and Innovation Management University of South Africa, Marshall B. Coyne Visiting Professor George Washington Law School)</p> <p>Dr. Saudin Mwanje (School of Law, University of Dar es Salaam (Tanzania))</p> <p>Antony Taubman (Director, Intellectual Property Division, World Trade Organization)</p> <p>Dr. Jennifer Dent (President, BIO Ventures for Global Health)</p> <p>Dr. Isaac Rutenberg (Director, Centre for Intellectual Property & Information Technology Law, Strathmore Law School, Strathmore University (Kenya))</p>
14:30-15:30	<p>Session 3: Building the Management Team in a Learning Organization</p> <p>Moderator and Panelist: Stephen Sammut (Senior Fellow, Wharton School of Business and Venture Partner, Burrill &</p>

	<p>Company)</p> <p>Panelists: Professor Venkat Chandrasekar (Clinical Professor Entrepreneurship and Executive Advisor-Indu Center for Real Estate and Infrastructure, Indian School of Business)</p> <p>Dr. Ruth Kiraka (Dean, Institute of Continuing Education, School of Research and Graduate Studies, Strathmore University (Kenya))</p> <p>McLean Sibanda (CEO, Innovation Hub of Gauteng Province and President of the International Association of Science Parks)</p>
	<p>Session 4: Educating the Public about the Importance of Strong IP to Developing Countries:</p> <p>Moderator: Todd Dickinson (Executive Director, American Intellectual Property Law Association)</p> <p>Panelists: Jennifer Brant (Director, Innovation Insights)</p> <p>Angela Wasunna (Assistant General Counsel, Pfizer)</p> <p>Angela Nwaneri (VP Patent Law, Johnson & Johnson)</p> <p>Dr. Michelle Mulder (President, South African Research & Innovation Management Association)</p>
15:30-16:00	Tea Break
16:00-17:15	<p>Session 5: Pharmaceutical and Biotech Inventions: What does it take to succeed?</p> <p>Moderator: Sherry Knowles (Principal, Knowles IP Strategies)</p> <p>Panelists : Philip C. Johnson (Chief IP Counsel, Johnson & Johnson)</p> <p>Tatiana Saribekian (CEO/President, Domain Russian Investments (Moscow))</p> <p>Dr. Ponni Subbiah (Global Program Leader, PATH)</p>

	<p>Dr. Jorge Bermudez (VP Production and Innovation in Health, Fundação Oswaldo Cruz, Fiocruz (Brazil))</p>
	<p>Session 6: Computer and Software IP: Global Trends and Opportunities</p> <p>Moderator: Jennifer Brant (Director, Innovation Insights)</p> <p>Panelists: Maaïke van Velzen (IP and Standards General Manager, Philips Group Innovation (Netherlands))</p> <p>Brent R. Bellows (Knowles Intellectual Property Strategies)</p> <p>Professor Tana Pistorius (Department of Mercantile Law, University of South Africa)</p>
17:30	Reception and African Inventors Exhibition Hall
19:00	Gala Dinner

Day 4: Wednesday, 20 November 2013

7:30-8:00	Tea and Networking
8:00-8:10	Opening Remarks and Introduction of Dr. Mjwara (Dr. Youngleson)
8:10-9:00	Address by General Director of Science and Technology – Dr. Phil Mjwara
9:00-10:00	<p>What can Governments do to Stimulate Inventing and Entrepreneurship?</p> <p>Moderator: Lungile Dukwana (Executive Head, Strategy Companies & Intellectual Property Commission of South Africa)</p> <p>Panelists: Justice Joel Ngugi (High Court of Kenya and Head, Judiciary Transformation Secretariat)</p> <p>Philip S. Johnson (Chief IP Counsel, Johnson & Johnson)</p>

	<p>Gordon Myers (Chief Counsel, Technology and Private Equity, International Finance Corporation, World Bank Group)</p> <p>Ahmed Abdel Latif (Senior Programme Manager IP and Technology, International Centre for Trade and Sustainable Development (Switzerland))</p>
10:00-11:00	<p>Toward Global Uniformity of Standards for Patent Prosecution</p> <p>Moderator: Todd Dickinson (Executive Director, American Intellectual Property Law Association)</p> <p>Panelists: Chief Judge James Smith (U.S. Patent and Trademark Office, Patent Trial and Appeal Board (inv))</p> <p>Astrid Ludin (Commissioner, Companies and Intellectual Property Commission)</p> <p>Antony Taubman (Director, Intellectual Property Division, World Trade Organization)</p> <p>James Pooley (Deputy Director, World Intellectual Property Organization)</p> <p>John Kabare (Senior Examiner, African Regional Intellectual Property Organization (Zimbabwe))</p>
11:00-11:15	Tea Break
11:15-12:15	<p>Financing the Creation and Development of Domestic IP in Developing Countries</p> <p>Moderator: Sherry Knowles (Principal, Knowles IP Strategies)</p> <p>Panelists: Gordon Myers (Chief Counsel, Technology and Private Equity, International Finance Corporation, World Bank Group)</p> <p>Stephen Sammut (Senior Fellow, Wharton School of Business and Venture Partner, Burrill & Company)</p>

	<p>Milton Lore (Chief of Party, Kenya Feed the Future Innovation Engine)</p> <p>Professor Venkat Chandrasekar (Clinical Professor Entrepreneurship, Indian School of Business)</p> <p>Tatiana Saribekian (CEO/President, Domain Russian Investments (Moscow))</p>
12:15 – 13:00	<p>Research in Neglected Tropical Diseases and Leveraging the Value from Charitable IP Pools</p> <p>Moderator: Roy Waldron (Chief IP Counsel, Pfizer)</p> <p>Panelists: Dr. Ellis Owusu-Dabo (Scientific Director of the Kumasi Centre for Collaborative Research in Tropical Medicines at Kwame Nkrumah University of Science and Technology (Ghana))</p> <p>Professor Dennis C. Liotta (Samuel Chandler Dobbs Professor of Chemistry at Emory University and Founder of Emory Institute for Drug Discovery and DRIVE (Drug Innovation Ventures at Emory))</p> <p>Dr. Jennifer Dent (President, BIO Ventures for Global Health)</p> <p>Greg Perry (Executive Director, Medicines Patent Pool (Switzerland))</p>
13:00 – 14:00	Lunch
<u>Afternoon Workshops</u>	
14:00-14:45	<p>Session 7: Assessment of Technologies as a Basis for a Business Start-Up</p> <p>Moderator: Trod Lehong (IP Manager, Technology Innovation Agency of South Africa)</p>

	<p>Panelists: Pieter Venter (Licensing Executive Society (South Africa))</p> <p>Prof Alexander Klibanov (Firmenich Chair Professor of Chemistry and Bioengineering, Massachusetts Institute of Technology)</p>
	<p>Session 8 Leveraging Traditional Knowledge and Genetic Resources for Social and Economic Gain</p> <p>Moderator: Sherry Knowles (Principal, Knowles IP Strategies)</p> <p>Panelists: Dr. Konji Sebati (Director, Department of Traditional Knowledge and Global Challenges, World Intellectual Property Organization)</p> <p>Yonah Seleti (Chief Director, National Indigenous Knowledge Systems, Ministry of Science and Technology, South Africa)</p> <p>Hon. Justice Joel M. Ngugi (High Court of Kenya and Head, Judiciary Transformation Secretariat)</p> <p>Dr. Solomon Nwaka (Special Programme for Research and Training in Tropical Diseases, World Health Organization)</p> <p>Peter Munyi (Chief Legal Officer of International Centre of Insect Physiology and Ecology (Nairobi, Kenya))</p>
14:45-15:30	<p>Session 9: African Innovation Parks: Successes and Challenges</p> <p>Moderator: McLean Sibanda (CEO, Innovation Hub of Gauteng Province and President of the African Division of the International Association of Science Parks)</p> <p>Panelists: Trod Lehong (IP Manager, Technology Innovation Agency of South Africa)</p>
	<p>Session 10 Can Access and Patents Coexist in the Developing World and</p>

	<p style="text-align: center;">Where is the Right Line?</p> <p>Moderator: Angela Wasunna (Assistant General Counsel, Pfizer)</p> <p>Panelists: Dr. Solomon Nwaka (Special Programme for Research and Training in Tropical Diseases, World Health Organization)</p> <p>Dr. Ponni Subbiah (Global Program Leader, PATH)</p> <p>Dr. Jorge Bermudez (VP, Production and Innovation in Health, Fundação Oswaldo Cruz, Fiocruz (Brazil))</p>
15:30-16:00	Tea Break
16:00-17:00	<p>Case Studies: IP as Business Model</p> <p>Moderator: Mavis Nyatlo (Director, National Intellectual Property Management Office)</p> <p>Panelists: Morne Barradas (Lead IP Legal Advisor: Risk and Compliance, Sasol Group Services (Sasolburg, South Africa))</p> <p>Brian Steinhobel (Steinhobel Design Pty Ltd., South Africa)</p>
17:00	<p>Learnings from the Conference and Conference and Closing Remarks</p> <p>Astrid Ludin (Commissioner, Companies and Intellectual Property Commission)</p> <p>Jonathan Youngleson (Head, National Intellectual Property Management Office)</p>