



PATENT DAMAGES SUMMIT Draft Program

TIME	FUNCTION
8:00a.m.	CONTINENTAL BREAKFAST & REGISTRATION
9:00a.m.	WELCOME REMARKS
9:05a.m.	INTRODUCTION The program will begin with a presentation of several fact patterns and a real-time, interactive audience survey on damages issues. The questions will be designed to determine how to assess the litigation value of the case and whether that value differs depending on the district in which the case is filed and/or whether the parties are competitors or one is an NPE.
9:15a.m.	RECENT DEVELOPMENTS IN REASONABLE ROYALTY DAMAGES This session will address the impact of recent cases on license comparability, the use of the SSPPU, and the role of claim scope on damages. Panelists will explore the potential traps and best practices associated with reasonable royalty damages including: What are comparable licenses and settlements; what is the role of the claim scope in reasonable royalty damage analyses; what is the future of the SSPPU; and how do these changes apply in multi-featured or multi-patented products.
10:45a.m.	COFFEE BREAK
11:00a.m.	DAMAGES IN SEP, FRAND AND RAND LITIGATION Panelists will explore issues and discuss how damages in cases involving standard essential patents with and without a FRAND or RAND commitment by the patent owner are determined, and how the policies underlying those determinations compare to non-SEP patents in competitor and NPE litigations.
12:30p.m.	NETWORKING LUNCH
1:15p.m.	KEYNOTE ADDRESS
1:45p.m.	EVOLVING LAW REGARDING REMEDIES BEYOND ROYALTIES This panel will explore developments in the law regarding lost profits and other available remedies. Panelists will discuss the role, if any, the EMVR and apportionment should have in lost profits cases. Panelists will also discuss the evolving law relating to enhanced damages, attorney's fees and permanent injunctions.
3:15p.m.	COFFEE BREAK
3:30p.m.	TIPS AND STRATEGIES FOR MAKING DAMAGES PRESENTATIONS TO JURIES Panduit lost profits, SSPPU, EMVR, Georgia Pacific factors, reasonable royalties and apportionment: These words and concepts pervade the presentation of patent damages. Learn tips and strategies from this experienced panel on how to make these patent concepts understandable to a jury.
4:45p.m.	AUDIENCE SURVEY RESULTS
5:00p.m.	ADJOURNMENT