

THE EVER-CHANGING IP LANDSCAPE: PATENTS, TRADEMARKS, AND TRADE SECRETS IN 2019 AND BEYOND

<u>TIME</u>	<u>FUNCTION</u>
8:30	REGISTRATION & COFFEE
9:00	WELCOME REMARKS & INTRODUCTIONS <u>Welcome Remarks</u> <i>Filip de Corte, Syngenta, Basel</i> <u>IPO's European Practice Committee Introduction</u> <i>Gautier Engisch, Procter & Gamble Co., Strombeek-Bever, Belgium</i>
9:15	HOW TO PROTECT YOUR DATA ONE YEAR AFTER THE TRADE SECRETS DIRECTIVE <u>Moderator: Manisha Desai, UCB Biopharma SPRL, Brussels, Belgium</u> <u>Current state and first experiences with the Trade Secrets Directive in Europe</u> <i>Dr. Stefan Horstmann, Merck KGaA, Darmstadt, Germany</i> <u>How can data be owned?</u> <i>Prof. Dr. iur. Maximilian Becker, University of Siegen, Siegen, Germany</i> <u>How can data be patent infringing?</u> <i>Dr. Thomas Adam, Peterreins Schley, Munich, Germany</i> <u>A view from the US</u> <i>John Williamson, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC, US</i>
10:45	COFFEE BREAK
11:15	EQUIVALENT PATENT INFRINGEMENT <u>Moderator: Filip de Corte, Syngenta Crop Protection AG, Basel Switzerland</u> <u>In view of the latest decision: Is there a pan-European equivalent system?</u> <i>Hon. Judge Prof. Dr. Klaus Grabinski, Bundesgerichtshof, Karlsruhe, Germany</i> <u>How is equivalent patent infringement handled in the field of chemistry?</u> <i>Hon. Judge Carsten Haase, LL.M. (Norwich), Landgericht Düsseldorf, Düsseldorf, Germany</i>
12:15	LUNCH

<u>TIME</u>	<u>FUNCTION</u>
13:40	OPENING REMARKS FOR AFTERNOON SESSION Manisha Desai , <i>UCB Biopharma SPRL, Brussels, Belgium</i>
13:45	HOW FOUNDED IS THE CURRENT CRITIQUE ON THE PATENT SYSTEM? <u>Moderator: Scott Marty, <i>Ballard Spahr, Atlanta, GA, US</i></u> <u>Navigating international patent issues</u> Robert Stanley , <i>Novartis, Basel, Switzerland</i> <u>Time to call 911 (Emergency) on 101 in the US?</u> James Signor , <i>Leydig, Voit & Mayer, Frankfurt, Germany</i> <u>Are compulsory licenses a solution or yet another burden for the patent system?</u> Prof. Dr. Claudia Seitz , <i>Universität Basel, Basel, Switzerland</i> <u>An Institutional Patent Theory and why a different view on patents may help</u> Aloys Hüttermann , <i>Michalski • Hüttermann & Partner, Düsseldorf</i>
15:15	COFFEE BREAK
15:45	ARE THE GOOD OLD TRADEMARK (LAWYER) DAYS OVER? <u>Moderator: Roger Lush, <i>Carpmaels & Ransford LLP, London, United Kingdom</i></u> <u>Is trademark congestion a real concern?</u> Kana Enomoto , <i>Johnson & Johnson, Basel, Switzerland</i> <u>Will AI and neuroscience replace trademark lawyers?</u> Neil Wilkof , <i>Eyal Bressler, Tel Aviv, Israel</i> <u>Decision making in trademark matters</u> Prof. Dr. Ulrich Hildebrandt , <i>SKW Schwarz, Berlin, Germany</i>
16:55	CLOSING REMARKS Gautier Engisch , <i>Procter & Gamble Co., Strombeek-Bever, Belgium</i>
17:00	NETWORKING RECEPTION
18:00	ADJOURNMENT

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